

# Daniel Raj

UI / UX Designer | [danielraj894@gmail.com](mailto:danielraj894@gmail.com) | (+91) 9360215168 | [LinkedIn Profile](#) | [Behance](#)

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## Professional Summary

Graphics designer with over 2 years of experience in Adobe product. Expertise in conceptual design guiding projects from initial concept through to successful implementation. Adept at collaborating within teams, always eager to expand skill sets and knowledge. Known for being meticulous, well-organized, and consistently delivering high-quality work.

## Work Experience

Graphic designer at **Elim missionary movement**, Madurai

June 2022 – Present

- Responsible for web design for the monthly newsletter
- Managing the web editor inbox
- Orienting new hires and providing them with operating manuals
- Finding the best tech solution among all possible to solve the existing business problems.
- Created and updating the web admin user guide.
- Designing Invitation, flex, and banners for the events

## Key Skills

- |                     |                   |                  |              |
|---------------------|-------------------|------------------|--------------|
| ● Adobe illustrator | ● Adobe Photoshop | ● Adobe Indesign | ● Adobe Xd   |
| ● Figma             | ● HTML            | ● CSS            | ● JavaScript |
| ● JQuery            | ● Bootstrap       | ● Tailwind       | ● Php        |
| ● MySql             | ● Wordpress       | ● Git            |              |

## Project Experience

### UI / UX Design :

#### Do More - donation App.

#### Description:

The inspiration for the "Do More" donation app came from my experiences as a college student. While working part-time in catering, I often witnessed large amounts of food being wasted at events, with only a fraction being donated to orphanages or local communities. Additionally, I struggled to find a convenient way to donate my old clothes during my college days. These situations highlighted the need for an efficient and accessible platform for donations.

As I honed my skills in UI/UX design, I saw an opportunity to address these challenges. I envisioned and created the "Do More" app to simplify the donation process. The app connects people with donation centres and charities, making it easy for users to contribute food, clothing, and other items to those in need. My goal was to ensure that fewer resources go to waste and more reach the hands of those who can benefit from them.

By leveraging my design skills and personal experiences, I aimed to make a positive impact on my community and beyond. The "Do More" app is a testament to how thoughtful design can drive meaningful change and facilitate generosity.

### **Roles & Responsibilities**

- Responsible for designing the application's user-friendly interface.
- Perform user research to comprehend needs and offer solutions.
- Responsible for prototypes
- Accountable for the detailed requirements and interactions are clearly documented.

### **Front-end & Back-end :**

#### **Easy-cart - E commerce Website**

##### **Description :**

Developed a fully functional e-commerce website that allows users to browse products, add items to their cart, and proceed to checkout.

**Technologies Used :** Bootstrap, PHP, MySQL

### **Roles & Responsibilities**

##### **Key Features :**

- User authentication and authorization (login, register, password reset).
- Product listing with search and filter functionality.
- Shopping cart and order management.
- Admin panel for managing products, categories, and orders.

##### **Responsibilities :**

- Bootstrap was used in the front-end design and implementation to provide responsive design.
- Server-side logic in PHP for handling user details and database interaction.
- Created MySQL databases for storing user, product, and order information

### **Education**

BCA | The American College, Madurai.

2019 - 2022

### **Certification**

- Full Stack Web Development